



Strategic Leadership Model

**abridged*

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One Organization Many Agendas



Strategic Agenda (future)

Components (Innovation):

- *Organizational Effectiveness*
- *Operational Effectiveness*
- *Financial Effectiveness*



Operational Agenda (today)

Components (Safety, effective processes and Organizational Culture -To add value) :

- *Design*
- *Production (Services y Products)*
- *Customer Relationships Management*



Financial Agenda

(sustainable: today and tomorrow)

Components: (Regulatory Compliance +)

- *Organization: Add Value*
- *Investors: Return on \$\$\$*



Managing Conflicting Agendas

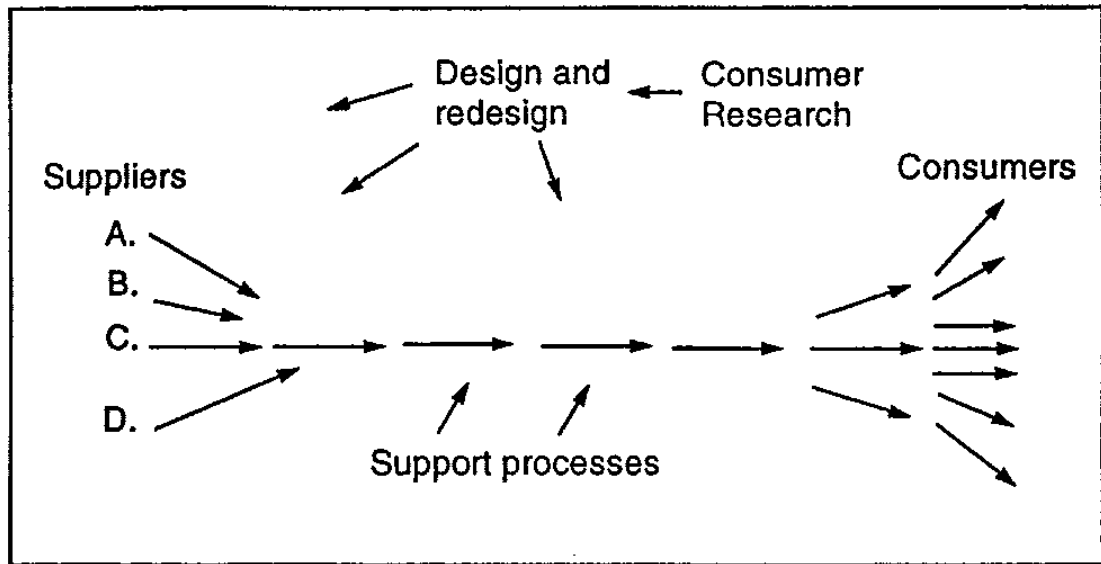


- Frequently those 3+ Agendas are found to be out of balance in organizations worldwide.
- The Strategic Agenda is left way behind on the priority list.
 - There is no time today
- The Strategic Leadership Model allows you to achieve the required balance and FOCUS.

The Legacy of Dr. Deming

The largest Paradigm Shift of the 20th Century - Joel Barker

The Organization Viewed as a System



W. Edwards Deming
22 Apr. 1993

Before: Competitiveness based on Capital and Natural Resources.

After: Competitiveness based in the utilization of everyone's knowledge, for the continuous improvement of work and life processes, customers and family satisfaction, and the happiness, security and pride of the individual contributor. **Japan 1950**

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2 October 1993

Dear Mr. Arroyo,

My reply to your letter of 26 September 1993 is to grant permission for you to copy my diagram for your book. You will of course inform the reader that it is a diagram that I used in Japan in 1950. I send best greetings, and remain

Sincerely yours,

W. Edwards Deming

To Señor Eduardo M. Arroyo
22 Zuania Street
Guaynabo, Puerto Rico
00966

The Evidence

Vision

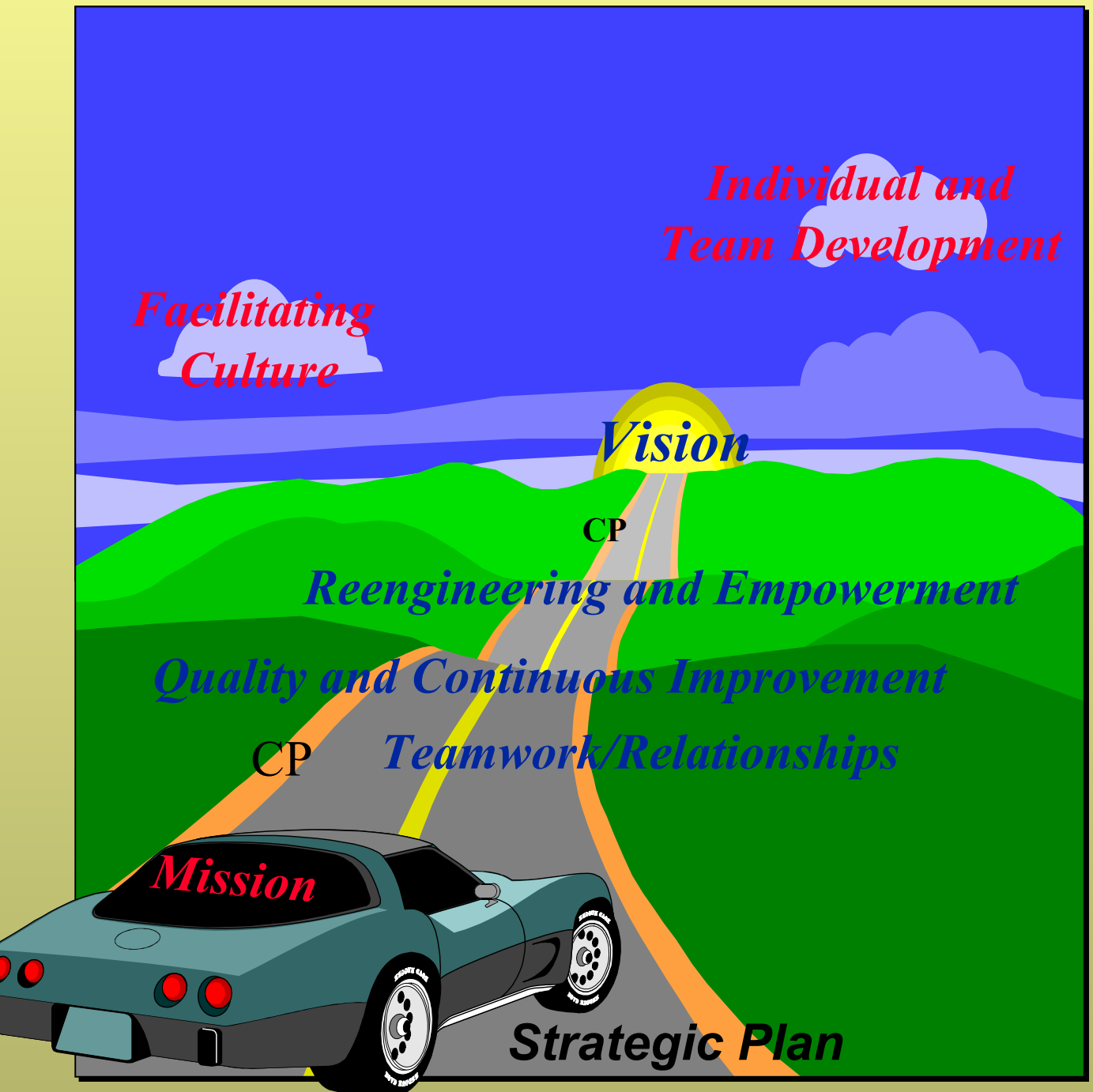
Eduardo M. Arroyo & Associates

TO BECOME AN INTERNATIONALLY RECOGNIZED, SMALL MANAGEMENT CONSULTING GROUP. HIGHLY VALUED FOR A TRACK RECORD OF DRAMATICALLY IMPROVING THE COMPETITIVE POSITION OF MANUFACTURING, SERVICE, HEALTH CARE, ACADEMIC, AND GOVERNMENT CLIENTS THROUGH INNOVATIVE, HIGHLY CREATIVE, AND HUMANE APPROACHES.

OUR ASSOCIATES WILL BE EXTREMELY WELL COMPENSATED FOR THEIR SERVICES, IN ORDER FOR THEM TO HAVE ENOUGH TIME TO CONTINUALLY IMPROVE THEIR EDUCATION, ENJOY LIFE AT IT'S FULLEST, ENHANCE THE CREATIVITY OF OUR TEAM'S APPROACH, AND CREATE NEW KNOWLEDGE IN THE MANAGEMENT FIELD.

OUR CLIENTS WILL BECOME THE STRONGEST, FASTEST, LEANEST, MOST FLEXIBLE, AND MOST SUCCESSFUL COMPETITORS IN THEIR FIELDS. THEIR ORGANIZATIONS WILL BE EXTREMELY COMMITTED TOWARDS A BETTER FUTURE. THEIR INTEGRANTS WILL FORM A COHESIVE TEAM; THEY WILL BE WINNERS, AND WILL HAVE FUN AND HEALTHIER LIVES.

Leadership for Organizational Transformation Model





*For more (no obligation)
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